

APPENDIX F

District Engagement with Fitcation- Active Escapes in Leicester and Leicestershire Campaign

District	Attraction and Activity Featured	Total
Harborough	Avalanche Adventure – All-terrain Quad Bike Safari Axceler-8 – Range of Hovercraft experiences The Gliding Centre – Lutterworth – Gliding experiences Armourgeddon – Tank driving experiences Kibworth Shooting Ground – Clay pigeon and air rifle shooting experience Union Wharf – narrowboat day hire Wistow Maze – escape from 3 miles of pathways Midlands Roller Arena – Friday roller skating disco – Roller skating for fun and fitness Ullesthorpe Court Hotel and Golf Club – Golfing Short Break Boutique Narrowboats – Luxury narrowboat mini-break	11
NW Leicestershire	Field Sports UK - Axe Throwing Experience – Assault Course – Archery – Clay Shooting – Target shooting – Zombie Blatt Fest Challenge Hicks Lodge Cycle Centre (National Forest) – Cycle hire Charnwood Forest Alpacas – Horse Riding Experience – Alpaca and donkey walking experiences Snibston Colliery Park – mountain biking track Rebound Inflatable Park – Ashby de la Zouch E-Bike Holidays in the National Forest Luxury Walking Holidays in the National Forest	13
Blaby	Stanton Lakes – Open Water Swimming Stoney Cove – Learn to dive – Open Water Swimming Rutland Cycling at Everards Meadows – Cycle hire and routes Congo River Adventure Golf – crazy golf experience 360 Play – indoor and outdoor soft play centre	6
Charnwood	Longcliffe Golf Club – golfing activities Barrow Boating – kayaks, rowing boats, water trikes, Let's Get Lost Leicester – Barrow on Soar – Paddle to the Pub, Picnic and paddle day, guided kayak tour, twilight paddle adventure overnight kayak and camp experience Kayak and Camping Short Break	4
Melton	Eye Kettleby Lakes – Learn to fish Sysonby Acres – Learn Footgolf Race Hub – Open water swimming Ferneleys Farm – Dairy Themed Adventure Golf	4



Fitcation Launch Event June 2022 supported by Visit England

Fitcation launch event – a selection of businesses that participated in the campaign

